

Insert paragraph about who the company is.

Insert paragraph about how fast you are growing and why you need to hire.

The Role

We are ramping up for additional growth and as such are looking for a Marketing Coordinator to join our team. This person will play an integral part in creating and implementing [insert your company name's](#) marketing plan.

In this role, you will be expected to help coordinate [insert your company name's](#) marketing activities, including: content creation, social media activities and website management.

Responsibilities:

- Generate content for [insert your company name's](#) digital channels, including blog posts, case studies and ebooks.
- Coordinate key marketing activities including: SEO, advertising, email marketing and trade shows.
- Report on, provide analysis and implement ongoing optimization of marketing channels.
- Research, identify and implement new online traffic and customer acquisition/conversion opportunities.
- Manage relationships with outside vendors like advertising agencies, website production companies and others as needed.
- Maintain [insert your company name's](#) marketing plan, with a focus on high growth revenue and ROI for marketing costs.

Requirements:

- Minimum of 2 years experience in a marketing or public relations role.
- Experience writing and creating content in a professional setting.
- A self-starter with effective project management skills.
- Attention to detail.
- Ability to operate under pressure and meet deadlines.
- Strong written and verbal communications skills.
- Bachelor Degree or college diploma in marketing, communications, public relations or a similar field.
- Proficient in Photoshop.
- A well developed sense of humor.
- Experience using [insert your CMS, Marketing Automation and other platforms](#) is an asset.



- Experience working in or with the [insert industry](#) is an asset.

This is a unique opportunity to work in a rapidly growing, fast-paced organization with a seasoned management team who have been there before. We offer a casual work environment with our head office located in [insert location](#), [competitive compensation](#), [commissions](#) and a [comprehensive benefits package](#).

If you are highly motivated, energetic and seek the challenges; rewards of supporting a great product, serving customers and reaching your potential, we would like to hear from you.

Submit a resume and cover letter via email to [insert email address here](#)