



FOR IMMEDIATE RELEASE

Eilidh Lindsay-Sinclair Wins Rising Star Leadership Excellence Award

March 9, 2020, Halifax, NS: CloudKettle Inc. is pleased to announce that [Eilidh Lindsay-Sinclair](#) has been awarded a Rising Star Leadership Excellence Award by [Women in Communications and Technology \(WCT\)](#).

WCT's mission is to change attitudes, remove barriers, and equip and empower Canadian women to succeed and lead in the digital economy. Each spring, WCT shines a spotlight on the achievements of individual women, men, and companies at their Annual Awards Gala. The Rising Star award is presented to a young person whose talent and leadership abilities are evident early in their career.

Eilidh is the Director of Marketing at CloudKettle and has helped the company double in size each year for the past four years, championed the company to join [1% Pledge](#), and built a recruitment program which includes a blind screening process for interview candidates. Passionate about advancing opportunities for women in technology, through her role at CloudKettle, Eilidh also founded and now co-chairs [Digital Skills for Women](#) - a learning cohort aimed at increasing digital literacy.

"I'm thrilled and honored to be the winner of WCT's Rising Star award! I didn't take a traditional path to a career in technology. As a result, I see and have felt some of the barriers women face when working in male-dominated sectors. The smart, dedicated, and passionate women I've met through Digital Skills for Women and the team I work with every day, inspire me and make me hopeful for the future. I'm grateful to CloudKettle for the opportunities I've had and to work for an organization that values diversity and inclusion."

The [WCT Annual Leadership Excellence Award Gala](#) will be held on May 7, 2020, at the National Arts Centre, in Ottawa, Ontario.

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About CloudKettle

CloudKettle specializes in helping organizations improve how they use Salesforce and the Google Marketing Platform to drive revenue growth. From demand generation through to customer renewals, we help manage the growth of billions of dollars in sales pipeline for our clients. With over a decade of experience building, optimizing, and managing Revenue Operations, CloudKettle understands the



solutions and processes that deliver results. Our areas of domain expertise, coupled with our commitment to security, make us a trusted advisor to our clients.

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